

**Media Release  
2 May 2008**

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**The 2008 Southern Adelaide Business Forum: Hon Paul Caica  
to Deliver the Keynote Address**

Seven Nightly News Presenter, Graeme Goodings will host the 2008 Southern Adelaide Business Forum to be held on 13 May this year.

Minister for Employment, Training and Further Education and Minister for Science and Information Economy, Hon Paul Caica MP will deliver the keynote address.

**Why businesses should attend the innovation forum:**

- Be brought up-to-date on how the carbon economy will affect your business
- Network with over 100 businesses in Southern Adelaide
- Participate in the Innovation in Sustainability Awards and win \$3,000 for your innovative product and/or service
- Find at about water solutions and the Water Industry Alliance and what it may mean for your business
- Get informed - what's happening in the South and how the Southern Adelaide Economic Development Board is driving action in relation to workforce development, environmental impacts on business, broadband and other relevant issues

**Other speakers include:**

Tom Phillips, Chairman of the Southern Adelaide Economic Development Board will announce the results of the first Report Card for the Southern Adelaide Economic Development Board and launch of new Southern Adelaide website.

Dr Tim Moore, Managing Director of Balance Carbon Pty Ltd will speak on *The New Low Carbon Economy: How the incoming legislation may affect your business and the Bottom Line?*

Joe Flynn, CEO of the Water Industry Alliance will speak on *Water Solutions for the World from the driest State: Our \$2 billion export success story*

And the South Australian Centre for Innovation and Zero Waste SA have established two new **Innovation in Sustainability Awards** this year. Each prize offers \$3000 cash plus business development assistance.

**WHERE:** Tapestry Pavillion, Allan Scott Park, Morphettville Racecourse

**WHEN:** 1.30pm – 7.00pm

13 May 2008

**COST:** General public \$33.00; FREE to members of the Media – RSVP to Bridget on 8375 6897.

**HOW:** <http://mybooking.manager.com/innovationforum> or call 8375 6897.