

POWERING IDEAS > POWERING INNOVATION

2010 SOUTHERN ADELAIDE

INNOVATION FORUM

2010

Southern Adelaide Innovation Awards Nomination Form



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Southern Adelaide Innovation Awards 2010

Southern Adelaide will acknowledge and reward innovation in the Southern Adelaide region (Marion, Onkaparinga, Mitcham and Holdfast Bay) during the 2010 Southern Adelaide Innovation Forum taking place on 29 April 2010 at the Wayville Showground.

- Do you think you know what innovation in business is all about?
- Do you think your business has an innovative product, process or service that is award worthy?
- Has your business been actively working towards long-term sustainability and growth by using fewer resources?
- Would you like some public acknowledgement for the innovative work, expertise and vision that your business demonstrates and would you like to receive an award for your efforts?

If you can answer 'yes' to the above questions we invite you to nominate your business for the Southern Adelaide Innovation Forum Awards for 2010 in one of three categories as outlined below.

Award Categories

Innovation in a Product, Process or Service

General category – any size company

Company can demonstrate the introduction and commercial potential of an innovative new product process or service or a significant improvement in an existing product, process or service

\$3,000 Cash (Sponsored by Innovate SA)

Innovation in an Environmental product or service

Environmental category – any size company

Company can demonstrate the introduction and commercial potential of an innovative new product or service or a significant improvement in an existing product, or service that will have a beneficial impact on the environment.

\$3,000 Cash (Sponsored by ResourceCo)

Innovation in Business Sustainability

Environmental category – any size company

Company can demonstrate measurable business efficiencies through implementation of resource minimization practices

Consultancy services to the value of \$3,000 for continued resource efficiency initiatives (Sponsored by Zero Waste SA)

Eligibility

- Southern Adelaide based: Marion, Mitcham, Onkaparinga or Holdfast Bay.
- The applicant has an innovative (general) or environmental product, process or service that is not older than 5 years (may be at pre-commercialisation stage) **OR** if applying for category 3 the applicant can demonstrate measureable improvements in sustainable business practices.

Assessment

A panel of judges will take into consideration the quality, impact and results of the nominated product, process or service in assessing the nomination.

A quantifiable measure of resource minimisation will assist judging in the Business Sustainability category.

Closing Date for Nominations

Entries on the attached form will need to be submitted by **COB on Friday March 19th 2010**. The awards will be made at the 2010 Southern Adelaide Innovation Forum to be held on the 29th of April.

You may submit multiple nominations in the various categories but you must complete separate forms for each.

Awards Ceremony

Successful applicants (or their representatives) will need to be present at the event to receive their award and to participate in associated publicity.

NOMINATION FORM

NOMINEE:

Title/Position

Organisation:

Address:

Postcode:

Telephone:

Email:

Nominated Category:

Category 1 **Innovation in a Product, Process or Service**

Category 2 **Innovation in an Environmental Product or Service**

Category 3 **Innovation in Business Sustainability**

CATEGORY 1 - Innovation in a Product, Process or Service

Summary of nomination (50 word limit):

In 50 words or less, provide a description of how the company has developed an innovative product, process or service and the potential for it to be commercially successful or to be a significantly improved version of an existing product, process or service.

Please provide some background about your company e.g. (*Size, trading history, employee numbers*).

Innovation Overview (1500 word limit):

Describe the product/process or service in detail, including:

- *What is innovative or unique about this product, process or service?*
- *Describe the stage of development e.g. the innovation is at pre-production/planning stage or is already in the market place and there is demonstrated market acceptance.*
- *Is the innovation new or a significant improvement on an existing product, process or service?*
- *What is the commercial potential? (discuss the advantages over competitors)*
- *Do you own or have beneficial use of the Intellectual Property? What strategies do you have in place to protect it?*

Be as specific as possible about: product/service description, technical assessments, compliance or standards conformity, commercial potential, market opportunities, target markets, etc. Feel free to attach additional pages of information or copies of related materials

CATEGORY 2 - Innovation in an Environmental Product or Service

Summary of nomination (50 word limit):

In 50 words or less, provide a description of how the company has developed an innovative environmental product or service and the potential for it to be commercially successful or to be a significantly improved version of an existing product or service.

Please provide some background about your company e.g. (Size, trading history, employee numbers)

Innovation Overview (1500 word limit):

Describe the product/service in detail, including:

- *What is innovative or unique about this product, process or service?*
- *Environmental benefits of the use of the product or service?*
- *Describe the stage of development e.g. the innovation is at pre-production/planning stage or is already in the market place and there is demonstrated market acceptance.*
- *What is the commercial potential? (discuss the advantages over competitors)*
- *Any demonstrable consideration of the environment in the design of the product?*
- *Do you own or have beneficial use of the Intellectual Property? What strategies do you have in place to protect it?*

Be as specific as possible about; product/service description, commercial potential, market opportunities, technical assessment, standards or compliance conformity, the environmental benefits either as a function or the use of the product or service. Feel free to attach additional pages of information or copies of related materials.

CATEGORY 3 - Innovation in Environmental Business Sustainability

Summary of nomination (50 word limit):

In 50 words or less, provide a description of how the company has demonstrated environmental business sustainability in the form of water or energy savings, waste reduction or reduced environmental impacts to improve business efficiency.

Please provide some background about your company e.g. (Size, trading history, employee numbers).

Innovation Overview (1500 word limit):

Describe the project in detail, including:

- *Any significant reduction in water use or improvements in waste diversion and waste minimisation practices.*
- *Innovative features and/or practices that contribute towards your business' resource efficiency.*
- *Utilisation of sustainable design and construction principles within the business location.*
- *Describe any sustainable processes used in the manufacturing of the company's products.*
- *Has the company been able to substitute alternative materials in the manufacturing of the company's products?*
- *How have the changes provided (or will provide) the basis for significant and sustainable savings for the company and reduction of its carbon footprint.*
- *Has the company been able to influence staff, clients or suppliers to improve sustainability and eco-efficiency?*

Be as specific as possible about the activities carried out, the quantities reduced, reused, recycled and purchased, energy use reductions, or the vehicle trips eliminated or vehicle miles saved, and any benefits experienced in addition to the environmental ones (improved efficiency, money saved, new collaborative abilities, etc.). Feel free to attach additional pages of information or copies of related materials.



The following supporting documentation is attached:

I certify that the information contained within this form and as attached is true and correct to the best of my knowledge.

Signature of Nominee:

Date: / /

Please note:

- Nominations received will be acknowledged and you will be contacted as to the outcome of your application
- Any sensitive company information received will be held in the strictest confidence and judges will sign confidentiality agreements if required
- Information contained in this nomination form will be used for judging and the awards presentation and some may also be used for promotional purposes
- Finalists will be asked to participate in a short DVD clip to be shown at the awards presentation.
- Information to support your nomination such as videos, CD's, DVD's, photographs, business/marketing plans or letters of commendation should be attached.
- Brochures or marketing material will not be accepted as suitable supporting documentation
- Please note, submitted information will not be returned

Where to send your nomination

You can lodge this completed form by:

Mail: Southern Adelaide Innovation Awards
Innovate SA
Innovation House West, First Avenue
Technology Park, Mawson Lakes SA 5014

Email: Joanne.Galley@innovatesa.com.au

For further information contact Joanne Galley (08) 8260 8973